

PORTRAIT

ADVOCACY AND SUPPORT
FOR OUR ECONOMY





URS GRÜTTER
COB and CEO Stocklin Logistik AG,
Laufen

THE BASEL CHAMBER OF COMMERCE OPENS DOORS INTO POLITICS AND SOCIETY. IT GIVES US ENTREPRENEURS HANDS-ON SUPPORT AND FORWARD-LOOKING SOLUTIONS.»

FOR A **STRONG ECONOMY**

The prosperity and well-being of the people and the economy in our region are our primary concern. We champion these aims and campaign for an attractive business environment. Our initiatives provide new ideas to drive economic development in our region.

The Basel Chamber of Commerce is a strong voice for business in the Basel region.

We represent the interests of our members from the services, trade and industrial sectors. We are in constant contact with politicians and government officials on a local, regional and national level to continue a constructive and successful dialogue.

We give economic impetus and aim to create an environment that aids and supports growth, success and prosperity in the cantons of Basel-Stadt and Basel-Landschaft for the business community and the general public. We are open, innovative, competent and reliable.

We provide in-depth advice for our members, excellent services and access to our region's most comprehensive network. The steadily growing number of our members enhances our impact and boosts the success of our lobbying activities and our campaigns. This also increases our political influence.

Wherever we can, we join forces with other organisations and institutions to gain added value for the economy of Northwest Switzerland and the border triangle between Switzerland, Germany and France.

All our actions are based on the principles of a free economy and society. Our responsibility towards individuals, society and the environment is our top priority. We are a conscientious and responsible employer for our competent and committed employees.



PATRICIA VON FALKENSTEIN
President LDP Basel-Stadt and
National Councillor, Basel

«**THE CHAMBER OF COMMERCE ALWAYS HAS AN EYE ON WHAT IS HAPPENING IN REGIONAL AND NATIONAL POLITICS AND THE ECONOMY. ITS POSITION STATEMENTS AND THE EXCHANGE OF VIEWS IN THE CHAMBER'S NETWORK SUPPORT ME IN MY WORK.**»

INSIGHT AND VISION

We stay alert: we pick up the latest trends and your needs as they develop. We campaign for attractive economic conditions in our region on your behalf.

We keep in close touch with our members so that we can focus our efforts and influence on supporting the companies in our region. The debates at our B2B events, in our expert committees and on our executive board show us where the real problems lie. Our members can participate in our bi-annual economic survey. We evaluate the results of this survey with government ministers and administrations of both our cantons.

Identifying trends, creating impulses

We analyse the latest industry trends and gather up-to-date information to give impulses for an attractive business environment. We campaign to make sure that laws do not impede innovation and development.

Close to the parliaments

We keep a close eye on political developments in our cantons and in the Swiss Federation so that we do not miss anything that may be important for business. With our president, our director and members of our management team we are directly represented in the national council and the parliaments of both our cantons, where we lobby for the interests of the economy on your behalf.



82'000

COMPANIES IN NORTH-
WESTERN SWITZERLAND.

SHAPING OUR BUSINESS ENVIRONMENT

We represent your interests and shape political opinion to drive a dynamic regional economy. We provide important background information from a business perspective for upcoming decisions in government and parliament.

With more than 100 experts from the business community, we debate and define our policy strategies on international trade, education, energy, finance, export and import, spatial planning, taxation, environment and transport. You too can actively participate in our expert committees.

Powerful arguments

We step in to speak up for the interests of the economy at an early stage of the democratic process, by drafting position papers on upcoming proposals and consultations in cantonal and federal parliaments. Before the parliamentarians meet, we give them our briefings with clear recommendations for action in issues relevant to the economy. Our sound policy statements and thematic dossiers give us powerful and focused arguments that help us shape political opinion in matters that directly affect the companies in our region. These briefings are also available to our members.

We speak for you

In a structured dialogue on all levels – with federal councillors, the governments of the cantons Basel-Stadt and Basel-Landschaft, or with cantonal and federal administrations – we communicate your demands to the decision-makers so that we can help create an attractive environment where your business can thrive. As a member of the Chamber of Commerce, you can shape this dialogue with us.

We shape public opinion on your behalf

With proactive media relations, social media channels and newsletters we give the general public a better understanding of the needs and opinions of the business community. Share these means of communication with us.

WITH AN ABOVE-AVERAGE GROWTH IN GDP, THE BASEL REGION IS A DRIVING FORCE FOR SWITZERLAND'S ECONOMY.



«THE CHAMBER OF COMMERCE IS THE VOICE OF THE ECONOMY. IT PLAYS AN INFLUENTIAL ROLE IN THE DEMOCRATIC PROCESS. IT OFFERS US A PLATFORM WHERE WE CAN ACTIVELY CONTRIBUTE OUR VIEWS ON CURRENT ECONOMIC ISSUES.»

MATTHIAS LEUENBERGER
Country President Switzerland, Novartis International AG, Basel



DR. H. C. KLAUS ENDRESS
Chairman of the Supervisory Board,
Endress+Hauser AG, Reinach

«TO WIN POPULAR REFERENDUMS, YOU NEED BROAD-BASED ALLIANCES AND STRONG COMMITMENT. IN ITS CAMPAIGNS, THE CHAMBER OF COMMERCE STANDS UP FOR A BUSINESS-FRIENDLY CLIMATE.»

COMMITTED ACTION POWERFULL IMPACT

We conduct impactful referendum campaigns aimed at strengthening the competitive power of our regional economy. We also owe our strong position to our cluster initiatives in life sciences and logistics, key branches for our region. With the platform «be-digital basel» we offer your company hands-on support for digital transformation.

Many referendums have a direct impact on the companies in our region and on the economic climate in which they operate. We conduct effective campaigns on their behalf, many with great success.

Joining forces

Campaigns are launched long before the voting documents arrive in your letterbox. That is why we begin to draft the key arguments and bundle strengths well before the political debate takes off. We get supporters on board and set up broad-based committees to win majorities. For national referendums, we are the regional bridgehead for *economiesuisse*. Our profound expertise, our wide-ranging experience and our extensive network are great assets for our campaigns and lead us to success.

Building platforms

We bring the relevant stakeholders together not only for our referendum campaigns. With our life sciences and logistics clusters we provide targeted support for our region's key industries and invite all players to the table for a fruitful exchange of views. Our platform «be-digital basel» gives the ICT industry visibility and actively assists companies in mastering the opportunities and challenges of digitisation.



55% OF ADDED VALUE IN SWITZERLAND'S LIFE SCIENCES SECTOR IS GENERATED IN THE BASEL REGION.



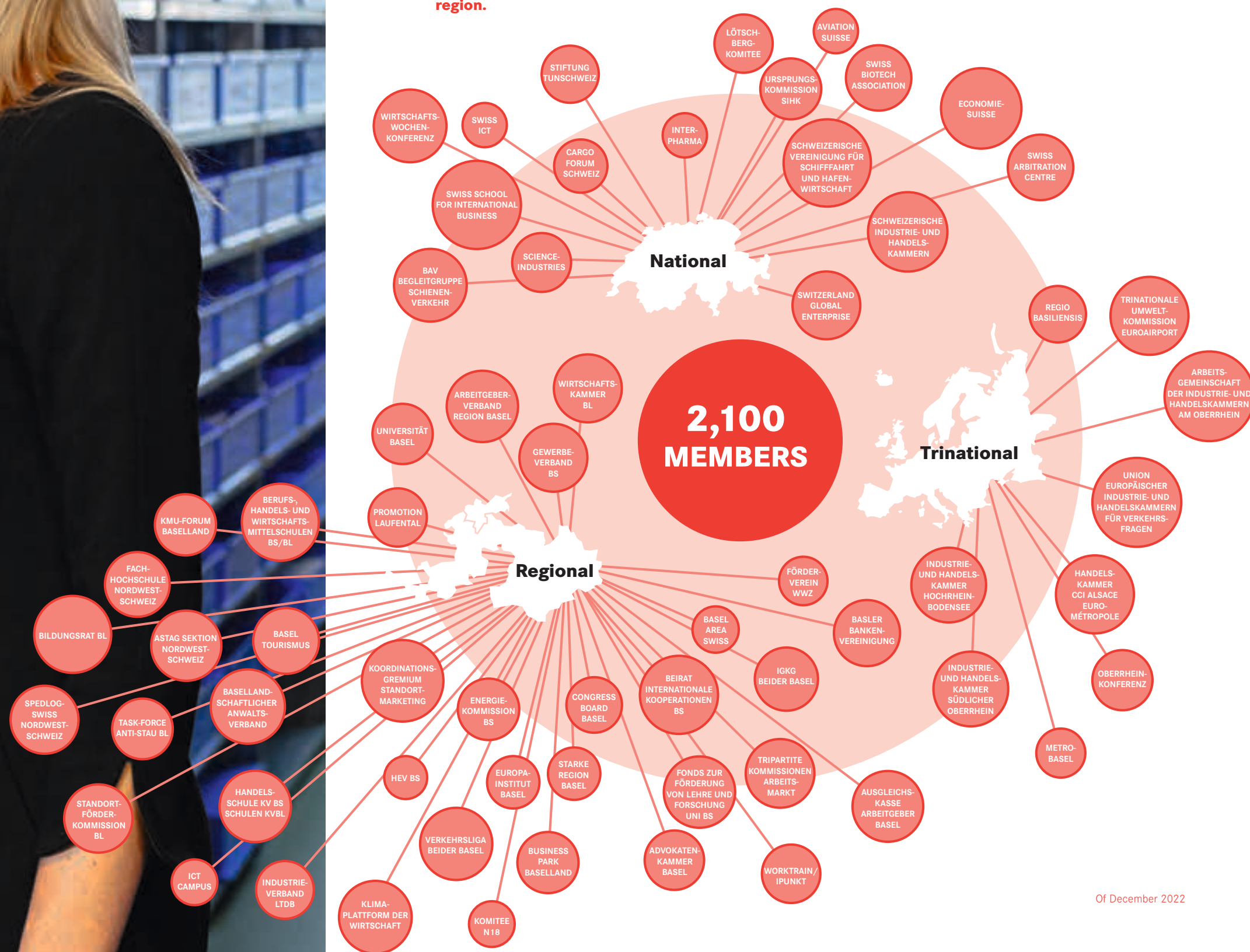
«FOR ME, THE CHAMBER OF COMMERCE OPENS THE DOOR TO DECISION-MAKERS. AT ITS WIDE VARIETY OF EVENTS I CAN CATCH UP ON CURRENT ISSUES AND EXCHANGE VIEWS WITH INTERESTING PERSONALITIES.»

REGULA WINTER
Group Manager Custom & Eventlogistics,
Medartis AG, Basel

Our network

A STRONG NETWORK FOR YOU

We further your interests in the executive boards, committees and working groups of institutions on a regional, national and trinationnal level. We are thus part of a comprehensive network that we use on your behalf. Our regular B2B events give you the opportunity to meet and exchange views with entrepreneurs from across our region.



OUR SERVICES FOR YOU

Besides campaigning for good economic conditions and our far-reaching network, we offer you a broad range of competitive services:

SERVICES IN THE EDUCATION SECTOR

We have launched various initiatives and offerings to ensure that you will continue to have a sufficient choice of skilled and specialised staff in the future: we organise business weeks for schools, coordinate internship placements, provide practical support and training for professional and vocational orientation and encourage schools to integrate STEM subjects into their curriculum at an early stage. The interactive STEM exhibitions tunBasel have attracted more than 57,000 pupils from our region's schools to date.

MOOD BAROMETER

We invite company members to take part in our bi-annual online economic survey. We discuss the results with the governments of both cantons and integrate our findings directly into our work for a thriving regional economy.

BE-DIGITAL

With our platform «be-digital basel» we promote digital entrepreneurship. We give you tailored support for the digital transformation of your company and access to expert advice. In addition, we organise interesting events for the sharing of knowledge and experiences and networking.

COMPENSATION FUND AK40

Member companies benefit from the very low administrative costs of the compensation fund AK40 - substantial cost savings that are well worth considering.

VOICE OF THE ECONOMY

We represent your interests in politics and society and act as an advocate for the companies in our region. We want to shape political opinion to create optimal economic conditions where your company can thrive.

MEMBER.HUB

On our platform for inspiration, information and exchange we show the power of our member companies. In «Spotlight», your entire company takes centre stage. In «Members Excellence», you highlight your know-how and innovations. In «Marktplatz», you present your exclusive product portfolio.

EXPORT AND IMPORT

We give you competent advice for your questions on international trade, such as customs handling procedures. We provide information on markets and sales opportunities, certify your export documents - for example with our easy-to-use e-origin platform - and issue Carnets ATA and goods certificates. Our training courses on export and import issues and our partnership with Swiss Global Enterprise round off our service portfolio.

EVENTS

From «get-together» events, panel discussions on current issues to export training courses and specialist seminars: we offer a multifaceted range of events. Use the opportunity to expand your network and establish personal contacts with economic and political opinion makers.

ARBITRATION, MEDIATION AND LEGAL ADVICE

As a founding member of the «Swiss Arbitration Centre» we offer your company arbitration and mediation services to resolve disputes. For legal advice, members of the Basel Chamber of Commerce are entitled to half an hour's cost-free consultation with the Employers' Federation in Basel.



CAMPAIGN FOR YOU



POLITICS & ECONOMIC DEVELOPMENT

Martin Dätwyler, Director and Line Manager Policy and Economic Development, tel. 061 270 60 81

MEMBERS & NETWORK

Andreas Meier, Vice Director and Line Manager Members & Network, tel. 061 270 60 51

CLUSTER & INITIATIVES

Deborah Strub, Line Manager Cluster & Initiatives, tel. 061 270 60 76

EXPORT & IMPORT

Thorsten Hohmann, Line Manager Export & Import, tel. 061 270 60 47

MEDIA & PUBLIC RELATIONS

Jasmin Fürstenberger, Line Manager Media & Public Relations, tel. 061 270 60 62

Use this QR code to learn more about the team.



REASONS TO JOIN US

Membership of the Basel Chamber of Commerce offers many benefits and shows your support for an outstanding business location and your resolve to further its development. Every member benefits and simultaneously contributes to the well-being of others, the location and the region.

Trading companies, cooperatives, sole proprietorships or branches from the trade, industrial or service sectors, start-ups or global corporations: the Basel Chamber of Commerce is the association for all companies from all sectors of the economy. Associations, foundations, public institutions and individuals are also welcome to join.

We look forward to meeting you!

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THE NUMBER FOR
ECONOMIC PROGRESS

THE RIGHT PEOPLE FOR THE JOB

WE ARE AN ASSOCIATION UNDER PRIVATE LAW WITH MORE THAN 2,100 MEMBERS. OUR MEMBER COMPANIES PROVIDE ABOUT TWO THIRDS OF ALL JOBS IN THE PRIVATE SECTOR IN BASEL-LANDSCHAFT AND BASEL-STADT. MORE THAN 140 EXPERTS FROM THE BUSINESS COMMUNITY CONTRIBUTE THEIR EXPERTISE IN SEVEN EXPERT COMMITTEES. MEMBERS OF OUR COMPETENT EXECUTIVE BOARD ARE DRAWN FROM ALL THE SECTORS OF THE REGION'S VERSATILE CORPORATE LANDSCAPE.

THE BEST

AT A GLANCE

Membership of the Basel Chamber of Commerce offers many benefits and shows your support for an outstanding business location and your resolve to further its development.

AS A MEMBER...



you facilitate and support our work as a driving force for an attractive business location. We represent the interests of the economy vis-à-vis the general public and political decision-makers.



you gain access to the Chamber's network to exchange views with decision-makers and opinion leaders from the economy, society and politics. Make valuable contacts!



you enjoy the advantageous conditions offered by the «AK40» compensation fund and have a wide choice of exclusive member offers, including our Member.HUB and rebates for our fee-based events.



you receive hands-on support – notably for the digital transformation of your company – and can choose from a broad range of other services.



you can rely on us for comprehensive advice in international trade and the best service for your export and import transactions. Benefit from our extensive know-how and our partnership with Switzerland Global Enterprise.

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